



Logo Guidelines



The MOSIP logo is an asset that represents the integrity and identity of the MOSIP project. The use of the MOSIP logo is reserved for

- authorised usage where MOSIP is a party
- partners who have formally joined the MOSIP Partner Programme.

Partners, in particular, may use the logo solely to signify their affiliation with MOSIP in accordance with the programme's objectives, including marketing, communication, and collaborative initiatives. Any use of the logo outside the scope of these purposes or by non-partners is prohibited.

MOSIP requires adherence to the trademarked logo's usage guidelines outlined in this document to ensure proper and consistent representation.'



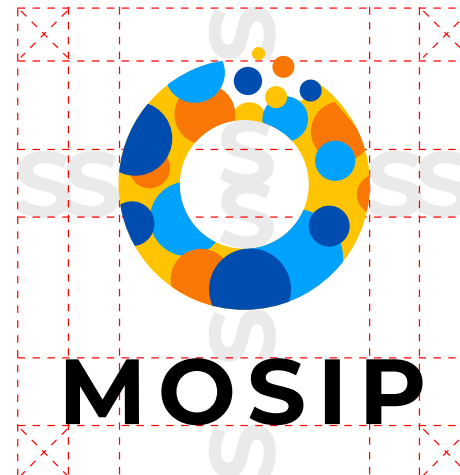
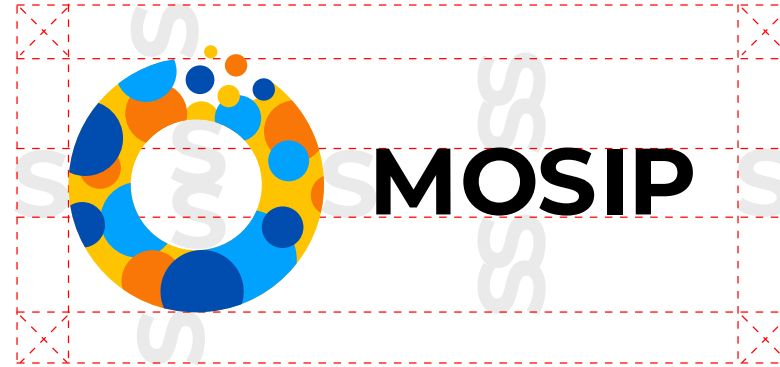
Background Colours

The logo can be applied to white, black and dark blue backgrounds, as shown in the examples on the right.



Logo Spacing

Maintain a clear space around the logo, using the specified portion of the logo's size as a guide, and apply this measurement consistently on all sides (top, bottom, left, and right) to ensure a professional and balanced visual identity.



Logo Don'ts

When using our logo, please avoid the common mistakes outlined on the right to maintain brand integrity.

✗ Do not crop the logo



✗ Do not distort the logo



✗ Do not rearrange the circles



✗ Do not use drop shadows or any other effects



✗ Do not change the transparency of the logo



✗ Do not re-create using any other typeface



✗ Do not use different colors



✗ Do not outline logotype



✗ Do not change the size or position of the circle



✗ Do not rotate any part of the logo



MOSIP + Partner Logo

When pairing the MOSIP with a partner logo, use the log symbol from the MOSIP logos a separator, as illustrated on the right.



Thank You